

# Social & Networking Sponsorships

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## Discovery Zone Sponsorship- \$300

Put your brand in front of retailers attending the show's popular buyer education programs. Your logo will be displayed on presentation screen as attendees arrive for the program. Opportunity to hand out promotional materials, welcome attendees and provide brief introduction to your company at end of presentation.

## Buyer Lounge- \$300

For companies looking to provide product for the tables in the buyer's lounge, including centerpieces, napkins, informational brochure etc.



# Insertion Order Form

July 21-24, 2019  
Oaks, PA

## PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover or Page 1 Premium \$1200
- Full Page Color \$750
- Half Page Color \$600
- Quarter Page Color \$450

## DIGITAL PROMOTIONAL PACKAGES

- Silver Package \$300
- Gold Package \$500
- Line Listing Promotional Package \$300

- NEW EXHIBITOR PACKAGE** \$100

- MADE IN AMERICA SPONSORSHIP** \$200

## PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email \$500

## REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out at Registration \$500

## PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$750
- Inside Back Cover \$500
- Page 1 (Premium Position) \$750
- Outside Back Cover \$1000
- Interior Full Page \$300
- Interior Half Page \$190
- EXCLUSIVE Directory Addendum Sponsorship \$500

## SIGNAGE

- Banner or Column Wrap \$1000-\$3000
- Stand Alone Board \$250
- Floor Decals \$500
- Window Decals \$500

## ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$500
- Product Preview Area
  - Free Standing \$100
  - Top Shelf \$75
  - Middle Shelf \$50
  - Bottom Shelf \$35
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Discovery Zone Sponsorship \$300
- Buyer's Lounge Sponsorship \$300
- Popcorn Social Sponsorship \$1000
- Wheelchair/Scooter Sponsorship \$200
- Shuttle Bus Sponsorship \$1000

**\*\*Selected sponsorships must be paid in full prior to publishing.\*\***

RETURN THIS FORM with payment to Urban Expositions or provide credit card info to the right:

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Web: \_\_\_\_\_

**Mail:** Attention Jeannie Dorchak, Urban Expositions  
1690 Roberts Blvd NW, Ste 111  
Kennesaw, GA 30144

**Return form and payments to:**  
**Fax:** 678.285.7469  
**Email:** jdorchak@urban-expo.com