

EXCLUSIVE Registration Sponsor

**Total package price of:
\$2000**

(Limited to 1 company)

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

**SEE NEXT PAGE FOR
PACKAGE DETAILS**

PACKAGE INCLUDES:

Exclusive PRE-SHOW BRANDING opportunities



Registration Landing Page



Advance Email Confirmation

And AT-SHOW BRANDING opportunities



Badge/Lanyard

NEW! Official Registration Sponsor

PACKAGE DETAILS:



Your company banner and brand message will be on our registration landing page, top of key online registration pages *and* the final page of the registration will include a clickable banner taking the buyers to your website.

2



Your company's clickable banner will also receive prominent placement on the Advance Registration email confirmation received by all buyers registering for the show.

3



Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.

Insertion Order Form

July 21-24, 2019
Oaks, PA

PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover or Page 1 Premium \$1200
- Full Page Color \$750
- Half Page Color \$600
- Quarter Page Color \$450

DIGITAL PROMOTIONAL PACKAGES

- Silver Package \$300
- Gold Package \$500
- Line Listing Promotional Package \$300

- NEW EXHIBITOR PACKAGE \$100**

- MADE IN AMERICA SPONSORSHIP \$200**

PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email \$500

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out at Registration \$500

PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$750
- Inside Back Cover \$500
- Page 1 (Premium Position) \$750
- Outside Back Cover \$1000
- Interior Full Page \$300
- Interior Half Page \$190
- EXCLUSIVE Directory Addendum Sponsorship \$500

SIGNAGE

- Banner or Column Wrap \$1000-\$3000
- Stand Alone Board \$250
- Floor Decals \$500
- Window Decals \$500

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$500
- Product Preview Area
 - Free Standing \$100
 - Top Shelf \$75
 - Middle Shelf \$50
 - Bottom Shelf \$35
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Discovery Zone Sponsorship \$300
- Buyer's Lounge Sponsorship \$300
- Popcorn Social Sponsorship \$1000
- Wheelchair/Scooter Sponsorship \$200
- Shuttle Bus Sponsorship \$1000

****Selected sponsorships must be paid in full prior to publishing.****

RETURN THIS FORM with payment to Urban Expositions or provide credit card info to the right:

Exhibiting Company Name: _____ Contact Name: _____
 Billing Address: _____ City _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Web: _____

Mail: Attention Jeannie Dorchak, Urban Expositions
 1690 Roberts Blvd NW, Ste 111
 Kennesaw, GA 30144

Return form and payments to:
Fax: 678.285.7469
Email: jdorchak@urban-expo.com