

# Onsite Sponsorships



**Product Preview Area:**  
**FREE STANDING - \$100**  
**TOP SHELF - \$75**  
**MIDDLE SHELF - \$50**  
**BOTTOM SHELF - \$35**

The #1 reason buyers are coming to Philadelphia is to see what's NEW! The high trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth.

(Note, if you have signed up for the New Exhibitor or Made in America Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee).



## **EXCLUSIVE Show Bag - \$500**

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

*Production not included. Minimum number of bags required.*

## **EXCLUSIVE Restroom Rejuvenation Sponsor - \$300**

Geared toward companies looking to provide products (featuring company name/booth#), including aromatherapy, lotions, sanitizers, soap or scents in the restrooms surrounding the show floor. **LIMITED SPACE!**

# Onsite Sponsorships (cont.)

## Popcorn Social - \$1,000

For companies looking to host a small popcorn social on the show floor. Company name and booth number will be prominently displayed on signage during social.

*Sponsorship fee does include the cost of the food and set up.*

## Show Shuttle Bus Sponsor- \$1000

Reach customers before and on their way to the event. Sponsor logo and booth number included on show shuttle bus and show promotions.

## Wheel Chair Sponsorship - \$200

This exclusive opportunity allows you to showcase your brand message on buyer rented scooters which roam the show floor. Sponsor logo co-branded with show logo and info on an 8.5 x 11" sign.



# Insertion Order Form

July 21-24, 2019  
Oaks, PA

## PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover or Page 1 Premium \$1200
- Full Page Color \$750
- Half Page Color \$600
- Quarter Page Color \$450

## DIGITAL PROMOTIONAL PACKAGES

- Silver Package \$300
- Gold Package \$500
- Line Listing Promotional Package \$300

- NEW EXHIBITOR PACKAGE** \$100

- MADE IN AMERICA SPONSORSHIP** \$200

## PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email \$500

## REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out at Registration \$500

## PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$750
- Inside Back Cover \$500
- Page 1 (Premium Position) \$750
- Outside Back Cover \$1000
- Interior Full Page \$300
- Interior Half Page \$190
- EXCLUSIVE Directory Addendum Sponsorship \$500

## SIGNAGE

- Banner or Column Wrap \$1000-\$3000
- Stand Alone Board \$250
- Floor Decals \$500
- Window Decals \$500

## ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$500
- Product Preview Area
  - Free Standing \$100
  - Top Shelf \$75
  - Middle Shelf \$50
  - Bottom Shelf \$35
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Discovery Zone Sponsorship \$300
- Buyer's Lounge Sponsorship \$300
- Popcorn Social Sponsorship \$1000
- Wheelchair/Scooter Sponsorship \$200
- Shuttle Bus Sponsorship \$1000

**\*\*Selected sponsorships must be paid in full prior to publishing.\*\***

RETURN THIS FORM with payment to Urban Expositions or provide credit card info to the right:

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Web: \_\_\_\_\_

**Mail:** Attention Jeannie Dorchak, Urban Expositions  
1690 Roberts Blvd NW, Ste 111  
Kennesaw, GA 30144

**Return form and payments to:**  
**Fax:** 678.285.7469  
**Email:** jdorchak@urban-expo.com