

Onsite Sponsorships



Product Preview Area:
FREE STANDING - \$100
TOP SHELF - \$75
MIDDLE SHELF - \$50
BOTTOM SHELF - \$35

The #1 reason buyers are coming to Philadelphia is to see what's NEW! The high trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth.

(Note, if you have signed up for the New Exhibitor or Made in America Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee).



EXCLUSIVE Show Bag - \$500

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

Production not included. Minimum number of bags required.

EXCLUSIVE Restroom Rejuvenation Sponsor - \$300

Geared toward companies looking to provide products (featuring company name/booth#), including aromatherapy, lotions, sanitizers, soap or scents in the restrooms surrounding the show floor. **LIMITED SPACE!**

Insertion Order Form

July 21-24, 2019
Oaks, PA

PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover or Page 1 Premium \$1200
- Full Page Color \$750
- Half Page Color \$600
- Quarter Page Color \$450

DIGITAL PROMOTIONAL PACKAGES

- Silver Package \$300
- Gold Package \$500
- Line Listing Promotional Package \$300

- NEW EXHIBITOR PACKAGE** \$100

- MADE IN AMERICA SPONSORSHIP** \$200

PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email \$500

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out at Registration \$500

PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$750
- Inside Back Cover \$500
- Page 1 (Premium Position) \$750
- Outside Back Cover \$1000
- Interior Full Page \$300
- Interior Half Page \$190
- EXCLUSIVE Directory Addendum Sponsorship \$500

SIGNAGE

- Banner or Column Wrap \$1000-\$3000
- Stand Alone Board \$250
- Floor Decals \$500
- Window Decals \$500

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$500
- Product Preview Area
 - Free Standing \$100
 - Top Shelf \$75
 - Middle Shelf \$50
 - Bottom Shelf \$35
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Discovery Zone Sponsorship \$300
- Buyer's Lounge Sponsorship \$300
- Popcorn Social Sponsorship \$1000
- Wheelchair/Scooter Sponsorship \$200
- Shuttle Bus Sponsorship \$1000

****Selected sponsorships must be paid in full prior to publishing.****

RETURN THIS FORM with payment to Urban Expositions or provide credit card info to the right:

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____

Mail: Attention Jeannie Dorchak, Urban Expositions
1690 Roberts Blvd NW, Ste 111
Kennesaw, GA 30144

Return form and payments to:
Fax: 678.285.7469
Email: jdorchak@urban-expo.com