

# Onsite Digital

## WELCOME EMAIL - \$500

This onsite Welcome Email opportunity will increase brand awareness and distinguish your company from your competitors. Sent to attendees **as they check in at registration**, this **exclusive** email sponsorship is the perfect way to maximize your exposure and leave a lasting impression at the Philadelphia Gift Show!

Put your  
company in front  
of buyers as they  
arrive on site!

## Sample Email:

### YOUR LOGO HERE

#### Welcome to the Philadelphia Gift Show!

Now that you've checked in, here are a few important details that we don't want you to miss.

#### Exhibition Hall

The Philadelphia Gift Show floor opens at 9:00am all four days of the show. View the list of exhibitors and their booth numbers in your show guide and visit them on the floor!

#### Follow Us for Show Updates on Social Media

Check out our social media platforms before, during and after the show. Connect with every #phillygiftshow post. Make sure to follow us on Facebook, Twitter and Instagram to learn about events, buyer tours, and more each and every day of the show!

We hope you enjoy the Philadelphia Gift Show. If you have any questions or need assistance please do not hesitate to ask any member of our team.

#### April Holinek

Show Director  
Philadelphia Gift Show



#phillygiftshow

# Signage



## Banner and Column Wrap One Side- \$1,000-\$3,000

Where available, sponsor's logo and booth number featured on one side of column on show floor or on a show banner.

*Call for additional details and pricing.  
Exhibitor provides print-ready artwork.  
Production and labor charges not included.*



## Stand Alone Board - \$300

Visible through lobbies and on the main show floor aisles, these stand-alone boards provide the perfect opportunity for a quick brand impression for buyers.

*Exhibitor provides print-ready artwork.  
Price does not include production/labor charges.*

## Floor Decals- \$500

Create custom artwork to create a dramatic presentation featured in key areas throughout the show floor.

*Call for additional details and pricing.  
Exhibitor provides print-ready artwork.  
Production and labor charges not included.*



## Window Decals- \$500

Decals featuring your company name and booth number on convention center entrance windows/doors.

# Onsite Sponsorships



## PRODUCT PREVIEW AREA:

**Free Standing - \$100**

**Top Shelf - \$75**

**Middle Shelf - \$50**

**Bottom Shelf - \$35**

The #1 reason buyers are coming to Philadelphia is to see what's NEW! The high trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth.

*(Note, if you have signed up for the New Exhibitor or Made in America Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee).*



## EXCLUSIVE Show Bag - \$500\*

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

*\*Production not included.*

*Minimum number of bags required.*

## EXCLUSIVE Restroom Rejuvenation Sponsor - \$300

Geared toward companies looking to provide products (featuring company name/booth #), including aromatherapy, lotions, sanitizers, soap or scents in the restrooms surrounding the show floor. **LIMITED SPACE!**

# Onsite Sponsorships (Cont.)

## Show Shuttle Bus Sponsor - \$1000

Reach customers before and on their way to the event. Sponsor logo and booth number included on show shuttle bus and show promotions.

## Scooter Sponsorship - \$200

This exclusive opportunity allows you to showcase your brand message on buyer rented scooters which roam the show floor. Sponsor logo co-branded with show logo and info on an 8.5" x 11" sign.

