

# General Exposition Services

THE TRADE SHOW SERVICE CONTRACTORS

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## Special Signs

**Philadelphia Gift Show**  
Greater Philadelphia Expo Center at Oaks  
July 25-28, 2021

Qty		
_____	7" x 11"	\$34.00
_____	9" x 44"	\$44.00
_____	11" x 14"	\$49.00
_____	14" x 22"	\$60.00
_____	14" x 28"	\$72.00
_____	22" x 28"	\$87.00
_____	14" x 44"	\$87.00
_____	20" x 60"	\$127.00
_____	28" x 44"	\$150.00
_____	40" x 60"	\$190.00

### Price List & General Information 10 Words or Less

1. Copy exceeding 10 words will be charged at the rate of \$0.75 per word.
2. Cardboard easel backs at \$2.25 each.
3. A sales tax will be added where applicable.
4. When a card is to be done with special care such as color card and paint, glitter, trademarks or logos duplicated, an additional charge will be made. Advance quotations will be sent upon request.
5. Signs ordered on Saturday, Sunday, Holidays and 72-hours prior to Set-up of exhibit are subject to Overtime Charge of 50%.

Indicate Sign Copy Below

Vertical: \_\_\_\_\_

Horizontal: \_\_\_\_\_

Card Color: \_\_\_\_\_

Lettering Color: \_\_\_\_\_

Easel Back: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated Total: \_\_\_\_\_

Please transfer this total to the Payment and Charge Form.

All charges must be paid in advance.  
All prices are subject to applicable taxes.

Exhibiting Company: \_\_\_\_\_

Booth Number: \_\_\_\_\_