

# Made in America Sponsorship

Retailers are looking for American-made products. Help them find yours with the added exposure you'll get through the Philadelphia Gift Show's Made In America Sponsorship Package.

## FOR ONLY \$200, YOU'LL RECEIVE:

### PRODUCT PREVIEW GUIDE CALL-OUT

Your product image highlighted in a spread within the product preview guide identifying your Made in America status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.\*

### PRODUCT PREVIEW AREA

A 1' x 1' space in the new "Made in America" preview area to showcase your product. Includes a sign with your company name and booth number.

### MADE IN AMERICA SHOW SIGN

Your company and booth number will be included on special signage in the lobby area highlighting exhibitors offering American-made resources.

### REGISTRATION HANDOUT

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering American-made resources.

\*Pending deadline is met for production.

### FLOOR STICKER

Special sticker on floor at entrance of your booth clearly identifying your company's American-made offerings.

### PRESHOW BUYER EMAIL & SOCIAL POST

Company logo and product image inclusion in 1 pre-show email sent to all pre-registered attendees and 1 pre-show social media post sent out to our large follower base.

