

Digital Upgrade Package

Enhance your online listing with cost-effective upgrade packages!

	BASIC (included)	SILVER \$300	GOLD \$500
Product Categories (featured in printed pocket guide & online directory listing) Help buyers find you by selecting the categories that best describe your products.	10	15	Unlimited
Company Online Profile (characters) Introduce your company to make a great first impression.	250	2000	3000
Website URL Drive traffic to your website.	YES	YES	YES
Promotion Product Image inclusion in 1 pre-show email to pre-registered & pre-registered VIP attendees.		YES	YES
Social Media Spotlight Product image and custom message promoted on the show's Facebook, Instagram & Twitter		YES	YES
Premium Position Your exhibitor listing will be placed at the top of the exhibitor list and search results.			YES
Videos Tell your story to potential buyers through promotional videos.		1	Up to 3
Press Releases Get more coverage by sharing the latest news about your company.		2	5
Digital Product Showcase Engage attendees with detailed product descriptions along with full color images.		4	10
Show Specials Spotlight special deals like discounts, giveaways and sweepstakes.	1	4	10
Company Logo Include your logo with your listing to stand out and expand brand awareness.		YES	YES