

Advertising



PRODUCT PREVIEW GUIDE

Deadline: November 18

This guide features exhibitor supplied product images and is promoted to thousands of prospective attendees and pre-registered buyers. It is featured on our website, in attendee emails and on our social sites. Buyers use this to help plan their time at the show and place orders. Purchase an ad to ensure your company stands out and drive traffic to your booth. See *next page for pricing*.

SHOW DIRECTORY

Deadline: December 9

The Philadelphia Gift Show directory features vendor information and alphabetical listing of companies and lines as well as products by category. It is distributed on-site and posted on our website, giving attendees access to your information before, during and after the show. There's no better way to ensure your company is noticed by every attendee than with an ad. See *next page for pricing*.

EXCLUSIVE DIRECTORY-ADDENDUM SPONSOR

Deadline: January 20

Company logo and information prominently displayed on the official show directory addendum insert. Addendums are inserted into every directory handed out on show site.

\$500

