

Onsite Digital

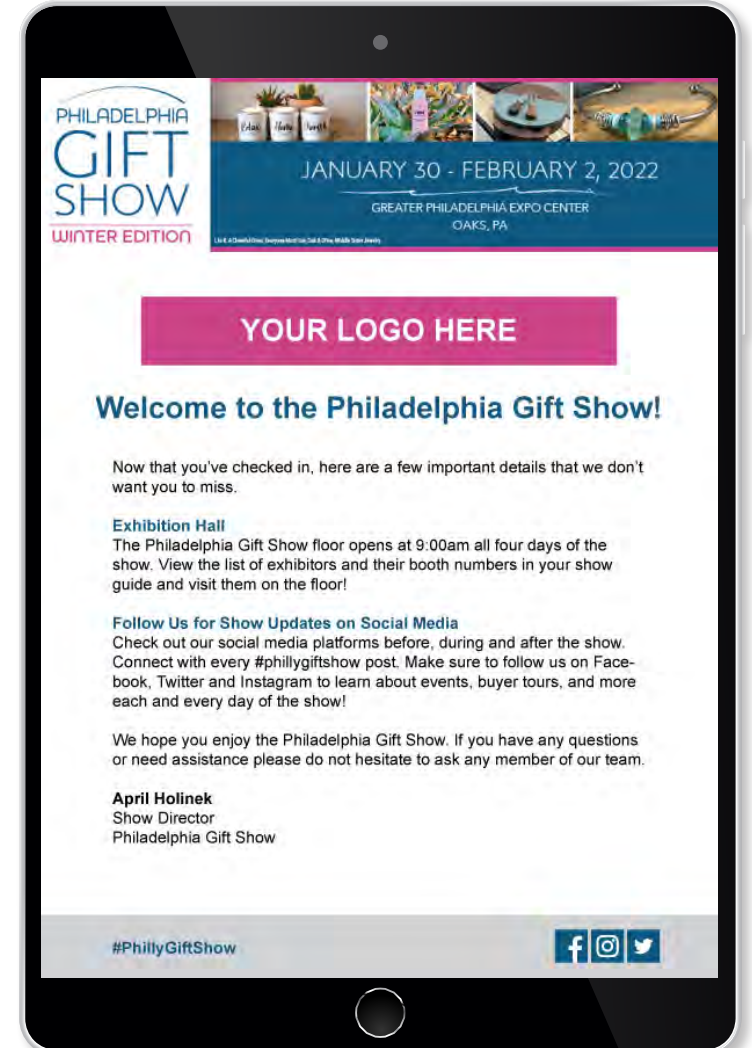
WELCOME EMAIL

This onsite Welcome Email opportunity will increase brand awareness and distinguish your company from your competitors. Sent to attendees **as they check in at registration**, this **exclusive** email sponsorship is the perfect way to maximize your exposure and leave a lasting impression at the Philadelphia Gift Show!

EXCLUSIVE: \$500

PUT YOUR COMPANY IN
FRONT OF BUYERS AS THEY
ARRIVE ON SITE!

SAMPLE EMAIL



Signage



BANNER AND COLUMN WRAP ONE SIDE

Where available, sponsor's logo and booth number featured on one side of column on show floor or on a show banner.

Exhibitor provides print-ready artwork. Production and labor charges not included.

\$1000 - \$3000



FLOOR DECALS

Create custom artwork to create a dramatic presentation featured in key areas throughout the show floor.

Exhibitor provides print-ready artwork. Production and labor charges are not included.

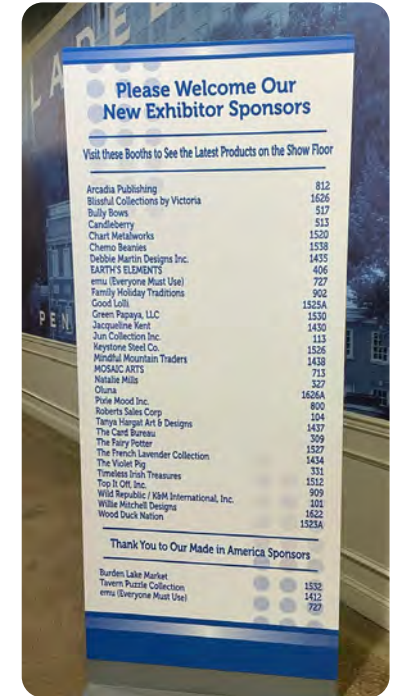
\$500



WINDOW DECALS

Decals featuring your company name and booth number on convention center entrance windows/doors.

\$500



STAND ALONE BOARD

Visible through lobbies and on the main show floor aisles, these stand-alone boards provide the perfect opportunity for a quick brand impression for buyers.

Exhibitor provides print-ready artwork. Price does not include production/labor charges.

\$300

Onsite Sponsorships



EXCLUSIVE SHOW BAG

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

Production not included. Minimum number of bags required.

SOLD

SHUTTLE BUS SPONSORSHIP

Reach customers before and on their way to the event. Sponsor logo and booth number included on show shuttle bus and show promotions.

\$1000

EXCLUSIVE RESTROOM REJUVENATION SPONSOR

Geared toward companies looking to provide products (featuring company name/booth #), including aromatherapy, lotions, sanitizers, soap or scents in the restrooms surrounding the show floor.

\$150

PRODUCT PREVIEW AREA

The #1 reason buyers are coming to the Philadelphia Gift Show is to see what's NEW! The high trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth.

Note, if you have signed up for the New Exhibitor Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee.

FREE STANDING - \$100

TOP SHELF - \$75

MIDDLE SHELF - \$50

BOTTOM SHELF - \$35

