

Made in America Sponsorship

Retailers are looking for American-made products. Help them find yours with the added exposure you'll get through the Philadelphia Gift Show's Made In America Sponsorship Package.

FOR ONLY \$200, YOU'LL RECEIVE:

PRODUCT PREVIEW GUIDE CALL-OUT

Your product image highlighted in a spread within the product preview guide identifying your Made in America status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.*

PRODUCT PREVIEW AREA

A 1' x 1' space in the new "Made in America" preview area to showcase your product. Includes a sign with your company name and booth number.

MADE IN AMERICA SHOW SIGN

Your company and booth number will be included on special signage in the lobby area highlighting exhibitors offering American-made resources.

REGISTRATION HANDOUT

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering American-made resources.

*Pending deadline is met for production.

FLOOR STICKER

Special sticker on floor at entrance of your booth clearly identifying your company's American-made offerings.

PRESHOW BUYER EMAIL & SOCIAL POST

Company logo and product image inclusion in 1 pre-show email sent to all pre-registered attendees and 1 pre-show social media post sent out to our large follower base.

