

Promotional Digital Packages

Enhance your online listing with cost-effective upgrade packages



	BASIC (included)	SILVER \$300	GOLD \$500
Product Categories (featured in print & online directory listing) Help buyers find you by selecting the categories that best describe your products.	10	15	UNLIMITED
Company Online Profile (characters) Introduce your company to make a great first impression	250	2000	3000
Website URL Drive traffic to your website	✓	✓	✓
Promotion Product Image inclusion in 1 pre-show email to pre-registered attendees & to pre-registered VIP attendees		✓	✓
Social Media Spotlight Product image and custom message promoted on the show's Facebook, Instagram & Twitter		✓	✓
Premium Position Your exhibitor listing will be placed at the top of the online exhibitor list and search results			✓
Videos Tell your story to potential buyers through promotional videos to be featured with your listing		1	UP TO 3
Press Releases Get more coverage by sharing the latest news about your company.		2	5
Digital Product Showcase Engage attendees with detailed product descriptions along with full color images as part of your listing		4	10
Show Specials Spotlight special deals like discounts, giveaways & sweepstakes.		4	10
Company Logo Extend your reach in keyword search by listing your brands		✓	✓