



BE THE STAR OF THE PHILADELPHIA GIFT SHOW WITH A CUSTOM VIDEO

A video of your booth and products on the Urban Expositions and Philadelphia Gift Show websites will extend the value of your tradeshow investment and offer unparalleled reach to all buyers.



Creative 7 Productions, in conjunction with **Urban Expositions**, presents the ultimate tradeshow promotion: Booth, Company, Lines and Product videos promoted to all attending and non-attending buyers of the Philadelphia Gift Show.

ALL OF THIS FOR ONLY \$750

For this low price, your custom, professionally edited video will be featured on a personalized company information page Philadelphia Gift Show website, which also links to the main Urban Expositions site, for three months following the show and promoted directly to the industry's most comprehensive gift retailer database.

This is a great, affordable way to connect with those buyers you may have missed at the show as well as those who could not attend. It is also a tremendous reminder for those buyers who need a little more encouragement to get those orders in after the show!

Visit www.lvsouvenirshow.com to see how Tradeshow Videos can increase your sales and extend the investment of your exhibition in the Philadelphia Gift Show. Or type in the address below on your browser:

<http://www.youtube.com/creative7productions>

In addition to the tremendous benefits you will get from the exclusive, direct promotion from Urban Expositions and the Philadelphia Gift Show, your completed video is the perfect Social Network piece to link on Facebook, Twitter, MySpace, Digg, Orkut, Live Spaces, Bebo and/or Hi5 as well as linking to any type of industry blogs. Your video will be a perfect way to show every retailer with a computer about your company and products.

CONTACT US NOW TO LEARN MORE ABOUT THIS OPPORTUNITY AND TO SCHEDULE YOUR VIDEO SHOOT AT THE JULY 2010 SHOW!

For more information, contact: **Darren Polish at Creative 7**
Email: Darren@creative7.com, Phone/Fax: 818.883.6420 Cell: 818.731.5366

Or **Tim von Gal at Urban Expositions**
Email: tvongal@urban-expo.com. Phone: 678.285.3976. Fax: 678.285.7469